

Name:-

# The REAL Anorak Quiz



This quiz is intended to plumb the depths of your abstruse motoring knowledge.

I constructed much of it from memory as a means of relieving the tedium of a series of long motorway journeys (which may show something of the sort of mind I have).

I don't expect many people to score very highly and anyone who does probably needs to get out more.

However, I hope you find it informative and possible even slightly entertaining.

Dave Anscombe  
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Answers relate mainly to cars but a few motorcycle and trucks and manufacturers are included for variety. Some are very old, some more modern.

Score one point for each question answered correctly except for round 7, which has two points possible per question.

I am happy to accept alternative answers (with evidence) and apologise for any errors.

## Round 1:- Advertising Slogans

Advertising has always been important to vehicle manufacturers and, even from the early days, slogans have been used to promote the product. Which manufacturers have used the following?

No.	Question	Answer	Score
1	Safety Fast		
2	You can depend on it!		
3	Hand built by robots		
4	Everything we do is driven by you		
5	Grace.... Space.... Pace....		
6	The pioneer and still the best		
7	The only car with its name in lights		
8	Zoom, zoom, zoom		
9	Made like a gun		
10	The power of dreams		
11	Takes your breath away		
12	The car in front is a		
13	Sure as the sunrise		
14	Ugly is only skin deep		
15	It's a ..... honest		
16	The ultimate driving machine		
17	The silent sports car		
18	As old as the industry as modern as the hour		
19	Vorsprung durch Technik		
20	The relentless pursuit of perfection		
		<b>Total</b>	

## Round 2:- Manufacturers' Names

Many motor manufacturers are named after the company founder. Others have a different origin.

Can you identify the following manufacturers' names?

No.	Question	Answer	Score
1	The Latin for "I roll" from the company's origin as a subsidiary of SKF Bearings.		
2	The founders name and an early hillclimb location		
3	Derived from the Norman, Fulk de Breant's Hall, which gave its name to an area of London		
4	The founder's daughter		
5	Chemical symbol for Aluminium and the Latin for "Strong"		
6	A high level of achievement		
7	General Purpose Vehicle		
8	The owner and his famous shell bearings		
9	Named after a dealership in Oxford which sold tuned versions of cars made locally.		
10	English company named after a Shawnee settlement in Springfield, Ohio USA.		
11	Italian for: Public Company, Lombard Automobile Factory + the founder's name		
12	Latin for "listen!" (previously the Old-German equivalent)		
13	First, middle and last letters of founder's name		
14	The people's car		
15	From the French for "She Goes!"		
16	Smaller version of the DAT car.		
17	Named after the region in Romania where it is built.		
18	From "Luxury Edition for the United States"		
19	UK car company that changed its name after WWII to avoid Nazi connotations.		
20	Commercial vehicle division of a car maker. Named after the county town of their manufacturing location.		
		<b>Total</b>	

### Round 3:- Badges

Badges and emblems have always been important to motor manufacturers. Can you name the companies which have used the following symbols?

No.	Question	Answer	Score
1	A Viking ship		
2	Four linked circles		
3	Six stars in an oval		
4	Two herringbone gear teeth		
5	A three-pointed star		
6	A blue diamond		
7	A red triangle		
8	A blue oval		
9	A flying "A"		
10	A Winged Arrow		
11	Three Diamonds		
12	Three Elipses		
13	An exultant nude		
14	Stacked rifles		
15	Stylised spinning propeller		
16	A five-pointed star made from five triangles		
17	A globe		
18	A trident		
19	A stylised bowtie		
20	Three tuning forks		
		<b>Total</b>	

## Round 4:- OE Suppliers

A number of Original Equipment suppliers became famous for providing many classic British motor manufacturers with their products.

Can you name the main products associated with the following companies?

No.	Question	Answer	Score
1	Rubery Owen		
2	Burman		
3	Hardy Spicer		
4	Bluemells		
5	Webasto		
6	Exide		
7	Moss		
8	Borg and Beck		
9	Smiths		
10	Connolly		
11	Armstrong		
12	Desmo		
13	Britax		
14	Tickford		
15	Triplex		
16	Pressed Steel Fisher		
17	Wilmott Bredon		
18	Laycock		
19	Sankey		
20	Ferodo		
		<b>Total</b>	

## Round 5:- Acronyms

A significant number of motor manufacturers' names are acronyms. Can you identify what the following mean?

No.	Question	Answer	Score
1	BMW		
2	SAAB		
3	FIAT		
4	DAF		
5	MG		
6	ERA		
7	AC		
8	BSA		
9	SEAT		
10	ERF		
11	DKW		
12	BRM		
13	NSU		
14	AMC		
15	GN		
16	HRG		
17	SIMCA		
18	VW		
19	GMC		
20	BMC		
		<b>Total</b>	

## Round 6:- Animals and Birds

Animals and birds (sometimes mythical) are associated with, or on the badges of, many motor manufacturers.

How many of the following creatures can you name?

No.	Question	Answer	Score
1	Lamborghini		
2	Mazda		
3	Armstrong Siddeley		
4	Gilbern		
5	Peugeot		
6	Abarth		
7	Gordon-Keeble		
8	Suzuki		
9	Duesenberg		
10	Morris		
11	Hispano Suiza		
12	Jaguar		
13	Bean		
14	SAAB		
15	Alfa Romeo		
16	Ferrari		
17	Vauxhall		
18	Morgan		
19	Lea Francis		
20	Packard		
		<b>Total</b>	

## Round 7:- Car/Aircraft Model Names

Many model names have been shared by both cars and aircraft.

Can you name both manufacturers of the following?

No.	Question	Car Manufacturer	Aircraft Manufacturer	Score
1	Hunter			
2	Oxford			
3	Spitfire			
4	Hurricane			
5	Caravelle			
6	Herald			
7	Mustang			
8	Gamecock			
9	Firefly			
10	Beaufighter			
11	Fury			
12	Vanguard			
13	Javelin			
14	Lancaster			
15	Phantom			
16	Corsair			
17	Avenger			
18	Gazelle			
19	Comet			
20	Wyvern			
			<b>Total</b>	



## Round 8:- Competition

No.	Question	Answer	Score
1	The oldest motor sporting event in the world that is still run each year.		
2	V8 engine which dominated Formula One in the late 1960s and 1970s.		
3	American oval racetrack known as “The Brickyard” from its former surface.		
4	The world’s oldest endurance race still run each year and first held in 1923.		
5	Said to be the first purpose-built motor racing venue		
6	Said to be “the greatest driver who never won a Formula One World Championship”.		
7	British car prevented from winning a hat-trick of Monte Carlo Rallies because it was disqualified by the French organisers for using Quartz-Halogen headlights.		
8	Small engine capacity limit introduced for the 1961 Formula One Season		
9	Rear wheel drive car which dominated rallying in the late 1960s and early 1970s.		
10	Motor racing circuit developed from the perimeter track of a WWII RAF bomber station.		
11	British driver of the first rear-engined car to win the Indianapolis 500.		
12	Equipment fitted to trials cars to allow differential braking of the rear wheels.		
13	Governing body for international motorsport.		
14	The only driver ever to win the Triple Crown of Motorsport—the 24 Hours of Le Mans, Indianapolis 500 and the Monaco Grand Prix.		
15	British-built car that broke Ferrari dominance of long-distance sports car races in the late 1960s.		
16	Motorsport event held to celebrate the football World Cup, which prompted the naming of a Ford model.		
17	Small car allegedly banned from production sportscar racing because it was too fast.		
18	British hill-climb venue owned by a car club.		
19	The longest motor racing circuit in the world		
20	The longest ever motor race		
		<b>Total</b>	

## Round 9:- Motor Men

Can you name these prominent characters from the motor industry?

No.	Question	Answer	Score
1	Later became Lord Nuffield.		
2	Credited with initiating design of the Land Rover after using a Jeep on his farm.		
3	Founder of Jaguar cars and its pre-war predecessor SS.		
4	Mercurial head of the Standard Motor Company for many years and great friend of Harry Morgan.		
5	Claimed by Ettore Bugatti to build the fastest lorries in the world.		
6	Italian stylist who designed bodies for many 1960s Triumph cars.		
7	Was managing director of a company making sheep shearing machinery before starting a business building cars.		
8	Early aviator who partnered No. 5 before he became the first Briton to die in an aeroplane crash.		
9	Built Italian tractors before he started making supercars after allegedly being insulted by Enzo Ferrari.		
10	Famous for his Morris 1000 design and triggering the front wheel drive revolution.		
11	Pioneered standardisation and mass production of cars, allegedly at the expense of preventing a choice of colour.		
12	Famous for his engine development, including the squish cylinder head, Comet diesel, high performance two-strokes and Stirling engines.		
13	Another tractor manufacturer but this one espoused four-wheel-drive for cars.		
14	Famous for producing rear-engined sportscars, originally based on the VW Beetle.		
15	Having originally made money in distribution and services, these brothers bought up several British motor companies such as Hillman, Humber, Singer, Sunbeam and Talbot		
16	Bankrupted his company developing an iconic 1930s front wheel drive car and was forced to sell out to Michelin.		
17	Designed the original Standard Vanguard after viewing post-war Plymouths outside the US Embassy in London and went on to design the early Triumph TRs.		
18	Famous for putting motorcycle engines in the back of racing cars. Went on to produce tuned versions of the Mini.		

19	Competition driver and Triumph designer who later designed his own cars some of which were licence-built by Austin.		
20	Designer of what was considered to be the first practical I/C engine car, patented in 1886.		
		<b>Total</b>	
<b>GRAND TOTAL/200</b>			